

WAGYU BEEF... BEYOND PRIME



ELCOME to the Grade Above

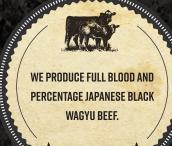
Stone Ridge Cattle Company proudly offers premium Wagyu beef.

Here at Stone Ridge Cattle Company, our mission is to provide a truly superior grade of beef that makes special occasions... more special. Through devoted investment in genetic superiority, meticulous attention to diet and unwaivering adherence to strict harvesting practices we have accomplished our goal. Now you, our valued customer, are afforded the opportunity to reap the benefits of our labor.

We take great pleasure in offering the finest beef on the planet - Enjoy!!

THE HIGHEST STANDARDS CREATE HIGHEST QUALITY...





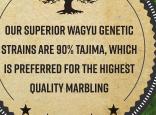


















AGIU Experience What You've Been Missing

DID YOU

MEANS JAPANESE COW.

THE MONOUNSATURATED

TO SATURATED FAT RATIO IN

WAGYU BEEF IS MUCH HIGHER Than any other beef.

THE MARBLING IN WAGYU PROVIDES THE OMEGA-3 AND OMEGA-6 ESSENTIAL FATTY

ACIDS OUR BODIES NEED

TO BE HEALTHY.

UNMATCHED QUALITY

Wagyu Beef is world renowned for its intense intramuscular marbling, luxurious texture and high levels of healthy monounsaturated fats.

RESERVE

In 1997 Japan declared Wagyu a national treasure and banned all exports of the breed.

LIMITED

The American Wagyu Association estimates there are fewer than 5,000 Full Blood Wagyu in the U.S.



EYOND Roth selections offered by S

Both selections offered by Stone Ridge Cattle Company, Premium and Private Reserve far exceed the highest level of USDA standards for Prime.

Stone Ridge PREMIUM WAGYU

Stone Ridge Premium Wagyu is our Wagyu/Angus Cross selection.

With this cross you get the best of both breeds, the hearty texture and flavor of Angus and the intramuscular marbling of Wagyu.

96% of Stone Ridge Premium Wagyu exceeds intramuscular marbling requirements for "USDA Prime." Stone Ridge Premium Wagyu averages 15% intramuscular marbling, nearly twice that of the minimum requirements for USDA "Prime."

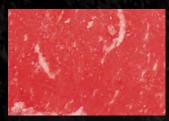
Stone Ridge PRIVATE RESERVE WAGYU

Stone Ridge Private Reserve is our 100% Full-Blood Wagyu selection.

The smooth texture and sweet buttery flavor combined with its intense marbling makes for a truly unforgettable dining experience.

Private Reserve Wagyu from Stone Ridge Cattle Company averages 30% Intramuscular marbling, nearly 4 times that of the minimum requirements for USDA Prime.

USDA Beef Marbling Grading Standards



SELECT | 2.59%



CHOICE | 3.91%



MARKET BEEF MEET THE REQUIREMENTS FOR USD/ "PRIME."

LESS THAN 3% OF ALL

PRIME BEEF IS USUALLY
RESERVED FOR ONLY
THE MOST EXCLUSIVE
RESTAURANTS

PRIME | 8.56%



STONE RIDGE PREMIUM WAGYU | 15% AVERAGE



STONE RIDGE PRIVATE RESERVE WAGYU | 30% AVERAGE

How cattle are fed determines the role Beef plays in your diet!



MEAT CHARACTERISTIC:

BEEF WITH HIGH LEVELS OF UNHEALTHY FATS

AGE OF HARVEST: 14-16 MONTHS OLD

PROCESS:

CATTLE ARE FED LARGE
AMOUNTS OF GRAIN IN A
SHORT AMOUNT OF TIME TO
GAIN WEIGHT QUICKLY. THIS
FEEDING METHOD REQUIRES
THE UNHEALTHY USE OF
ANTIBIOTICS AND HORMONES
AND CREATES LARGE
AMOUNTS OF UNHEALTHY
SATURATED FAT IN THE BEEF.



MEAT CHARACTERISTIC:

BEEF WITH LOW LEVELS OF UNHEALTHY AND HEALTHY FATS

AGE OF HARVEST: 18-20 MONTHS OLD

PROCESS:

CATTLE ARE FED GRASS
ONLY. THIS FEEDING METHOD
PRODUCES LEAN, TOUGH BEEF
THAT LACKS THE HEALTHY
MONOUNSATURATED FATS
AND OLEIC ACID THAT IS
FOUND IN INTRAMUSCULAR FAT.



MEAT CHARACTERISTIC:

BEEF WITH HIGH LEVELS OF HEALTHY FAT

AGE OF HARVEST:
28-30 MONTHS OLD

PROCES

CATTLE ARE FED A HEALTHY DIET OF GRASSES AND GRAINS OVER A LONG PERIOD OF TIME ALLOWING THEM TO GROW SLOWLY AND NATURALLY. THIS ALLOWS FOR THE NATURAL DEVELOPMENT OF INTRAMUSCULAR FAT, WHICH IS WHERE HEALTHY MONOUNSATURATED FATS AND OLEIC ACID ARE FOUND.





Experience what you've been missing







